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Deal of Distinction Award given to UltraTech International, Inc. and Kimberly-Clark Corp.

Jacksonville, FL – October 30, 2015 - In an exclusive licensing agreement with Kimberly-Clark Corp., the Fortune 200 consumer brands company, [UltraTech International Inc.](#), manufacturer of spill containment, storm water management and advanced technology products, acquired rights to commercialize [Kimberly-Clark's new odor-removal technology](#), which chemically binds to and removes malodorous molecules, rendering them less obtrusive.

The new technology, marketed under the brand name Aveho, unlike other current odor control materials, doesn't cover up odors with a flowery fragrance. Instead, metal ions chemically react with the offending smells and either adsorb them or catalytically convert them into non-odorous molecules that do not cause offensive odors. The technology has a multitude of applications, including pet odor control products, shoe insoles, garbage cans, athletic and hunting apparel, refrigerator odor removal, as well as industrial uses.

The agreement won the [Deal of Distinction award](#) for the CEEM sector because of the competitive advantage that the game changing odor control technology could potentially provide UltraTech and Kimberly-Clark.

"Kimberly-Clark's odor removal technology effectively complements our current advanced technology product offerings," said Mark Shaw, CEO of UltraTech. "With our experience in introducing new products and a global sales channel that matches needs with solutions, we look forward to bringing this innovative and needed technology to the market." UltraTech was pleased to announce that it went into commercial production of the Aveho Odor Control product in October, 2015.

UltraTech International, Inc. was formed in 1993 with one goal in mind: to create the world's finest offering of spill containment and spill response products. Since then, its vision has expanded into additional product categories and the company now features a product line that consists of over 350 unique products.

Focusing intensely on meeting customer needs in an innovative and cost-effective manner, the company has introduced an average of 20 new products per year. UltraTech's design and development team is credited with over 60 patents. They are industry leaders in spill containment, stormwater management, facility protection, construction compliance and oil spill response.

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